



PRESS RELEASE

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For Immediate Release

World's #1 Innovator, Korea Unlocks Leading-Edge Technologies at 4th Annual K-TECH Conference & Expo *Automation-Driven Event includes First Look at AI, Robotics, Big Data, Security and IoT Tech from Asian Market*

SANTA CLARA, Calif. --(November 4, 2015)-- [The 4th Annual K-TECH Conference & Expo](#) is showcasing technology's top minds to explore and demo the big ideas driving one of Asia's most dynamic economies among 1,000+ business influencers, entrepreneurs and investors on November 12-13 at the Santa Clara Marriott.

Dubbed yet again the most innovative country in Bloomberg's Global Innovation Index, number one in innovation performance in a recent European Commission release, and a leader in the development of frontier technologies by the OECD, Korea continues to lead the race unlocking the world's leading-edge technologies.

"South Korea is at the forefront of what's next. Their disruptive technologies in smart phones and the Internet of Things are now impacting automation, which will change the way we will live, work and travel in years to come. I look forward to speaking at K-TECH - the breaking ground for these new innovations," said Rodney Brooks, CTO & Chairman of Rethink Robotics and Co-Founder of iRobot.

K-TECH has been distinguished in the US as the chief event for investors looking to team up with Korean high-tech companies, and is hosted by the [Ministry of Science, ICT and Future Planning of the Republic of Korea \(MSIP\)](#), in partnership with the [Korea Trade-Investment Promotion Agency \(KOTRA\)](#) and the [National IT Industry Promotion Agency \(NIPA\)](#).

This year's event, themed "[Automated Future: Human + Technology](#)", features an executive conference about automation, a demo-driven business expo and Silicon Valley's largest Korean startup pitch of 20+ promising entrepreneurs.

Keynote speakers include Rethink Robotics' Rodney Brooks, Samsung's Curtis Sasaki and Consul General Dongman Han. They will be joined on stage by leading voices from General Motors, Silicon Valley Robotics, 3D Robotics, the Open Source Robotics Foundation, Reed Smith, Artiman Ventures, Savioke, sUAS News, Massachusetts Institute of Technology, Sangmyung University and Yonsei University, among others.

More than 35 companies in security, wearables, big data, e-learning, hardware and software are presenting at the business expo, where participants can see, touch and demonstrate groundbreaking ideas. Novel technologies include an optical communication system and bio-3D printing by [Seahyun](#), intelligent robotics services for education, entertainment and the elderly by [Robocare](#) and the novel wireless Bluetooth earbud microphones called [RippleBuds](#).

Alongside the main events, innovative organizations across the Korean economy have joined forces to present an international [job fair](#) and the Global Summit for Advanced Manufacturing, [GSAM 2015](#).

"Korea's creative economy is building powerful companies and progressive entrepreneurs who will lead automation into the next century," KOTRA Silicon Valley Director General Mr. ChangYup Na noted.

"K-TECH is our platform to share ideas and strengthen our innovation and entrepreneurship alliance with the US."

About K-TECH

K-TECH is Silicon Valley's premier global conference showcasing key technology trends and companies from Korea. This exclusive event explores business opportunities in innovation between Korea and the US. K-TECH presents expert panels and talks, a grand technology expo space, a startup pitch and one-on-one business meetings. More than 1,000 guests attend annually, including technology gurus, corporate leaders, global investors and entrepreneurs. K-TECH 2015 will be hosted by the Ministry of Science, ICT, and Future Planning (MSIP) of the Republic of Korea, in partnership with the Korea Trade-Investment Promotion Agency (KOTRA) and the National IT Industry Promotion Agency (NIPA). For more information, visit www.ktechsv.org.

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